

Space Coast Runners Social Media Guidelines

7/11

This document is developed to oversee the Space Coast Runners Facebook and any other social media platforms held by Space Coast Runners. The Club will assign an administrator(s) to manage and moderate the sites. The SCR Board of Directors and Executive Committee will modify these guidelines as needed.

- 1) We will allow posts that are meaningful, respectful comments—in other words, no spam and no remarks that are off-topic or offensive.
- 2) If the content is positive or negative and in context to the conversation, then we approve the content, regardless of whether it's favorable or unfavorable. But if the content is ugly, offensive, denigrating and completely out of context, then we reject the content.
- 3) Statements that are political, bigoted, hateful or racially offensive are prohibited.
- 4) When disagreeing with others' opinions, comments must be kept appropriate and polite.
- 5) Personal attacks on members or comments which defame, abuse or threaten others will not be tolerated.
- 6) The use of profanity, vulgar, obscene or indecent language or images will be prohibited.
- 7) Unauthorized posting of personal information (names, address, phone number, email etc.) of other users is prohibited.
- 8) Confidential or proprietary information and content shall not be discussed nor posted.

While interacting on Facebook, or any open forum, you should remember that your updates and answers are reaching the ears of past, existing, and future members.

Racist, political, demeaning, or provocative comments made on the web can take the form of viral within a few moments, which can work against SCR's goodwill.